



2026 SPONSORSHIP PROPOSAL

#22 Golf GTI Production Cars

Perth-based Irish driver. WA Production Car Championship. Local business exposure through a recognisable race car.

THE OPPORTUNITY

Put your business on Horan Racing's #22 Golf GTI in WA Production Cars.

Mark Horan is a Perth-based Irish racing driver preparing to campaign a Volkswagen Golf GTI as car #22 in the 2026 WA Production Car Championship. Partners receive brand exposure through car livery, website placement, social content, race updates, sponsor features, and local display opportunities.

Recognisable car

A Volkswagen Golf GTI is easy for customers and staff to understand, photograph, and talk about.

Sponsor content

Race prep, grid photos, recap posts, garage updates, and tagged sponsor features.

Local activation

Car display options for workshops, pubs, trade counters, customer days, and staff events.



Racing background

The GTI is the 2026 platform. Formula Vee proves the roots.

Mark's Formula Vee experience in Western Australia and Ireland adds credibility and personality to the sponsor story: open-wheel foundations, hands-on preparation, and an Irish-in-WA angle.

Note: GTI concept images show the intended #22 direction; final livery can be updated once sponsor positions are confirmed.

Clear options for businesses that want visibility, content, and a mem

Website Sponsor

\$100

Website-only option for local supporters and first-time sponsors.

- Business name or logo on sponsor wall
- High-quality link to your website
- Simple entry point into the program
- Can be upgraded later

Bronze Sponsor

\$750

Supporter package for businesses wanting an entry-level connection.

- Logo on sponsor wall
- Social media thank-you post
- Business mentioned in race updates
- Small team, garage, or trailer placement if available

Silver Sponsor

\$2,000

Best entry car package for useful GTI visibility.

- Medium logo placement on the Golf GTI
- Logo on homepage and sponsor wall
- Social posts through the season
- Digital photo pack for business use

Gold Sponsor

\$4,000-\$6,000

High visibility package for brands that want stronger exposure.

- Large logo on doors, bonnet, or rear quarter
- Priority website placement
- Featured sponsor spotlight
- Garage invite or car display option

Title Sponsor

\$8,000-\$12,000+

Major season partnership with naming and activation opportunities.

- Major branding on the #22 Golf GTI
- "Horan Racing presented by" naming
- Prominent website, social, and team gear placement
- Custom content and promotional opportunities

Race Weekend Sponsor - \$950

A single-event option including brand feature for one race weekend, social posts before and after the event, website mention, race report mention, and event photo content. In-kind support is also welcome across tyres, brakes, oils, fuel, mechanical parts, tools, signage, safety gear, transport, and media.

2026 EXPOSURE CALENDAR

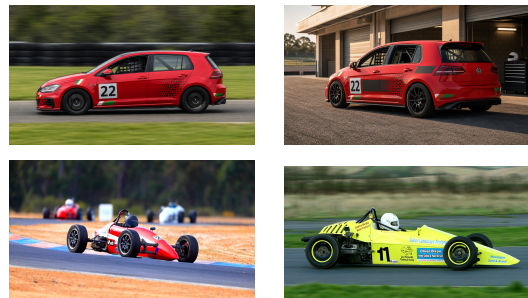
WASCC championship dates create a season-long sponsor plan.

<p>28 Feb-1 Mar Round 1</p> <p>Completed. Production Cars listed on Day 2.</p>	<p>18-19 Apr Round 2</p> <p>Completed. Production Cars listed in timetable.</p>
<p>27 Jun Round 3</p> <p>MotorMall Wanneroo Raceway championship date.</p>	<p>18 Jul Round 4</p> <p>MotorMall Wanneroo Raceway championship date.</p>
<p>26-27 Sep Round 5</p> <p>MotorMall Wanneroo Raceway. Production Cars listed on Day 1.</p>	<p>17-18 Oct Round 6</p> <p>MotorMall Wanneroo Raceway championship weekend.</p>
<p>14 Nov Round 7</p> <p>MotorMall Wanneroo Raceway championship date.</p>	<p>By request Displays</p> <p>Sponsor workplace, trade counter, pub, or staff day activation.</p>

Annual racing costs

Entry fees	\$2,500
Tyres	\$4,000
Fuel and fluids	\$2,000
Brake pads and rotors	\$1,800
Maintenance and spares	\$3,500
Safety gear	\$1,500
Transport/trailer costs	\$1,800
Signage/media	\$1,400

Image story



- 2026 focus: #22 Golf GTI
- Website-only sponsor link option
- WA and Irish Formula Vee background

Become a 2026 sponsor

Email mark@horanracing.net to request a call or tailor a sponsorship package.